



# SEGUN ADEGOKE

28, Nigeria

Segun is a 28-year-old social entrepreneur from Nigeria, passionate to include smallholder women farmers in the agribusiness sector.

## FOUNDER OF BAAY AGRO

INCLUDING WOMEN IN CLIMATE SMART CASHEW FARMING AND INCREASING THEIR EARNING POWER AND RESILIENCE TO CLIMATE CHANGE

### ABOUT BAAY AGRO



Agri-tech business company that is committed to contributing to rural development through agriculture through communal farming, remote farming solutions (e-farm), and a marketplace.



Baay Agro recognized the drought resistency and great potential that lies with the cashew plant to increase smallholder farmers' earning capacity.



Provided 5000 cashew seedlings in 2021 of which 50% of seedlings were handed to female small holder farmers, who have proven to be most successful in planting the seedlings.



The project is entering its second cycle and looking forward to empowering more women farmers through cashew agriculture.



### VOICES OF WOMEN IN AGRICULTURE

Mrs Funmilayo and Co are beneficiaries of Baay Agro's cashew smart farm integration. They will contribute to the company's plan to plant 1 million cashew seedlings before 2025. This will foster women farmers empowerment and rural development at large.

### FIND OUT MORE:



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ELEVATING THE VOICES OF WOMEN IN AGRICULTURE